



JACKSON-TRIGGS

— ESTATE WINES —

Jackson-Triggs Okanagan Estate Named Canada's Best Winery by *Wine Access* magazine's Canadian Wine Awards for the 4th time

Oliver, British Columbia (November 5, 2008) Making it look as simple as 1-2-3-4, Jackson-Triggs Okanagan Estate has been named *Wine Access* 2008 Canadian Wine Awards Winery of the Year for the fourth time since 2003. The award pays tribute to the winery's hard-earned commitment to quality and to the consistency of wine quality over the past decade.



Derek Kontkanen and Brooke Blair; *Stuart Bish Photo*

The Okanagan Estate winery's two unassuming young winemakers, Brooke Blair and Derek Kontkanen, who were mentored by their predecessor Bruce Nicholson, have stepped up to carry on Jackson-Triggs' legacy of excellence. The pair has mastered both the art and science of capturing the true essence of the Okanagan's terroir in their wines resulting in international awards and acclaim.

“The process of creating internationally awarded wines is anything but simple,” states Vincor Canada (Jackson-Triggs' parent company) president and CEO Jay Wright. “Our investment in leading viticulture practices, combined with state-of-the-art equipment and extremely talented and passionate winemakers, is our winning formula,” Wright comments. “I am extremely proud of our teams at Jackson-Triggs Okanagan Estate, whom I know are very honoured to receive this prestigious award for the fourth time!”

Adds Cathy Jacobs, vice-president of marketing for Jackson-Triggs Estate Wines, “Our awards are ultimately our customer's reward, as what we deliver in wine quality is our utmost concern. *Wine Access* is a magazine of great value and guidance to wine consumers and to be recognized by the publication is a great honour.”

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Jackson-Triggs Okanagan Estate Named Canada's Best Winery, continued...

This year's *Wine Access* 2008 Canadian Wine Awards competition, held in September, saw a record 1000 entries from five provinces. The Jackson-Triggs Okanagan and Niagara wineries were awarded 5 gold, 12 silver, and 12 bronze awards.

Anthony Gismondi, editor-in-chief, *Wine Access*, states, "The *Wine Access* Canadian Winery of the Year award has captured the imagination of growers across the country since its inception in 2001. In 2008, the wines of Jackson-Triggs Okanagan displayed both the depth and breadth of quality required to gain the attention and respect of our judges and ultimately win this country's most prestigious wine accolade. From the vineyard to the winery and beyond, Jackson-Triggs Okanagan is establishing itself as a Canadian wine force. Our congratulations to the *Wine Access* 2008 Canadian Wine Awards Winery of the Year."

Jackson-Triggs Okanagan and Niagara Estate Wines have garnered 'best winery' accolades an unprecedented 18 times in the past nine years, including those from the International Wine & Spirit Competition in London, England; the Vinitaly International Wine Competition in Verona, Italy; the San Francisco International Wine Competition and *Wine Access* Canadian Wine Awards.

Founded in 1993, Jackson-Triggs has enjoyed a reputation for producing some of the country's leading premium VQA wines since its inception. Both its Okanagan and Niagara Estate wineries have been uncompromising in their pursuit of crafting Canadian wines that compete with the world's finest. Jackson-Triggs Estate Wines is proud to be an Official Wine Supplier of The Vancouver 2010 Olympic and Paralympic Winter Games. For more information, visit www.jacksontriggswinery.com.

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For a full list of medals earned or more information about the winery and its winemakers Brooke Blair and Derek Kontkanen, including interview opportunities and photography, contact Coletta Consultants: Christine Coletta 604-985-3232, email christine@ccltd.ca or Christine Liber at 416-651-4722, email christine.liber@ccltd.ca.

For more information on the *Wine Access* 2008 Canadian Wine Awards visit canadianwineawards.ca or wineaccess.ca or contact Tom Firth, competition manager, Canadian Wine Awards, 403-781-1780 email tfirth@wineaccess.ca